

# CREATE BAHRAIN

BY DESIGN

WE CODE

RE BRAND

IN MEDIA

AMBITION BECOMES REALITY

---

[www.createbahrain.com](http://www.createbahrain.com)





# CREATE BAHRAIN

A one of a kind production house bringing together the worlds of design, technology, branding and media.

From building apps and online retail shops to shooting ad films.

From creating brand manuals to designing efficient workspaces, we are focused on building new businesses and promoting old ones.

Our mission is to uplift the local economy by sourcing and training young and willing minds which enables us to offer our diverse range of products and services



# BRANCHES

## BY DESIGN

Designing Environments that function, wow and endure

## WE CODE

Simplifying challenges with technological advancements

## RE BRAND

Recreating ideas that sell.

## IN MEDIA

Sensory Excellence in Visual & Audio

## BY DESIGN

A solutions designer & manufacturing studio, transforming interior décors that adapt to the living & work spaces of the modern environment

Creating visual content that appeals to the ever changing modern audience and trends, we convey your message with graphics, colour and typography.

Using colour, style and décor our experts fashion environments that provide comfort, functionality, and class to improve the overall productivity and efficiency

Design and manufacture stylish clothes & accessories with complete business support in all aspects of production.

I  
N  
T  
E  
R  
I  
O  
R

F  
A  
S  
H  
I  
O  
N

G  
R  
A  
P  
H  
I  
C







COMMERCIAL

# RESTAURANT DESIGN

Create a professional outlook for your business by optimising features for a perfect customer experience. Our designers cohesively blend colour and décor to create a unique interior centered on promoting what you sell.

BY DESIGN

COMMERCIAL

# HOTEL DESIGN

With welcoming colours and décor our designers set the tone for a natural setting and a pleasing stay, simultaneously increasing occupancy and comfort by employing state of the art contemporary design concepts. By providing you a unique identity we help you turn new customers in to returning ones.

BY DESIGN



COMMERCIAL

# OFFICE DESIGN

Our designers take inspiration from companies like Google and Facebook, and create environments that encourage productivity in a relaxed space, aligning with your culture and branding to make your employees feel welcome to share their creativity and ideas.

BY DESIGN

COMMERCIAL

# REAL ESTATE DESIGN

We design aesthetically pleasing interiors that are built to last, minimizing the need for clutter. We simplify real estate design by using multi-purpose and sturdy furniture pieces, all the while providing you a modern contemporary look designed to wow your clients and function for an extended period of time.

BY DESIGN



COMMERCIAL

# PUBLIC BUILDING DESIGN

Aligning ministries, public offices, airports, city halls, and cultural buildings with modern trends, allows our designers to incorporate traditional architecture with functionality and appeal. Creating a comfortable environment for the visitors whilst maximising efficiency through productive interior choices.

BY DESIGN

COMMERCIAL

# LUXURY LIFESTYLE DESIGN

Our designers create timeless elegance by creating luxury items and breathtaking living spaces to awe and inspire.

BY DESIGN



DOMESTIC

# HOME INTERIOR DESIGN

We take an holistic approach to every single home interior design project. With our interior design team, it's about seeing the little details AND the bigger picture, and putting it together to create a functional, beautiful space you can enjoy for years.

BY DESIGN

## Interior Design Add-on Services

### Carpentry

### Tiling

### Painting

BY DESIGN



We provide graphic design talent that leads the way in branding, marketing, visual merchandising, and illustration

# BRANDING

Designing all the elements that your company requires to successfully market its identity to clients and consumers, as brand perception



# MARKETING

Helping you discover your niche and marketing it using the right tools, through establishing plans for specific products and overall strategy.

We use cross platform marketing plans to broaden your market reach and provide you the exposure that you deserve.

BY DESIGN

# VISUAL MERCHANDISING

Our designers closely study research on human psychology in visual merchandising and enhance the aesthetic appeal of a product or store using optimal visual display to attract customers and increase sales.

BY DESIGN



# ILLUSTRATION

Our Illustrators are qualified in a wide range of design techniques, for visual ideas, concept clarification, product sales and education.



The Adobe Suite of design applications is an industry standard and used by our graphic designers and illustrators for visual design and editing



Autodesk is a state-of-the-art design platform for architecture, game development and 3D modeling





Our fashion designers create clothes that are functional and visually pleasing, working within a wide range of materials, colours, patterns & styles to provide you unique designs with the potential to bring you a strong brand recognition.

BY DESIGN



## GARMENT DESIGN

Sketching ideas on paper or dressing mannequins, our designers breathe life into ideas for the creation of clothes and accessories in ever changing trends

BY DESIGN



# FASHION PRODUCTION

Our counterpart factories can help you significantly lower the cost of production while providing superior quality through skill in the art of garment creation with the use of free-form and pattern sewing, using hand & machine techniques.

BY DESIGN

# FASHION COLLABORATION

We team up with various fashion brands and houses to bring you the best selection of designers and creators, expanding your reach and platform engagement and ensuring dominance in the market place.

BY DESIGN



# WEB DEVELOPMENT

WE CODE

WEB DEVELOPMENT

MOBILE & TABLET OPTIMISATION

A development environment for back end and front end web development to provide your business an online identity. Our developers are focused on building state of the art websites and applications that are optimized for all platforms.

APPLICATION DEVELOPMENT

COMPUTER PROGRAMMING

Delivering applications and website design, front and back end support, and online services through HTML, CSS and web languages.

WE CODE



# MOBILE & TABLET WEB OPTIMISATION

We meet the defined standards established by global tech leaders, and ensure that all web integration is designed and optimised for mobile first.

WE CODE

# APPLICATION DEVELOPMENT

Developing apps and programs designed to keep pace with emerging technologies and language trends helping you customize and deliver your idea to your target audience.

WE CODE



# COMPUTER PROGRAMMING



Developing computer and mobile apps to help you create a functional work environment.

We primarily specialise in software that enhances productivity at work including UX (back end) apps that help build databases, inventory control systems, etc to add more functionality to your web outlets.

WE CODE

## IN MEDIA

A platform dedicated to the creation and production of top quality imagery, video and audio content, designed to generate and stimulate sensory response at the highest levels.

P  
H  
O  
T  
O  
G  
R  
A  
P  
H  
Y



V  
I  
D  
E  
O  
G  
R  
A  
P  
H  
Y



A  
U  
D  
I  
O







With a prime focus on creating video ads that capture the customer's interest and leave a lasting impact, we provide Motion picture production for all types of video media - from movie & film, to podcast and advertising, television and broadcast platforms.



## VIDEO EDITING

Our video editors skilfully manipulate video, audio and imagery into a cohesive visual product for streaming, broadcast and physical media.



# ANIMATION

Our animators use hand drawn images for detailed frame by-frame animation techniques, as well as stop-motion physical modelling to create animated films.

IN MEDIA

# PHOTOGRAPHY

The timeless art of capturing imagery to last beyond time itself. Our talented photographers shoot a blend of art and story in every image to captivate your audience on your marketing platforms.

IN MEDIA



# MODELS & ACTORS

We source talented models and actors who fulfil a variety of roles for film acting, advertising, podcasts and streaming services with various language options available.

IN MEDIA

# AUDIO PRODUCTION

Audio production covers many aspects of sound and music, from background score to voice overs and radio advertisements; from music programmers, to sound designers and voice over talent artists.

IN MEDIA



# VOICE OVERS & RADIO ADS

Our audio creatives are skilled in the production of podcasts & radio ads for various purposes, and can provide content across a broad range of topics and interests.

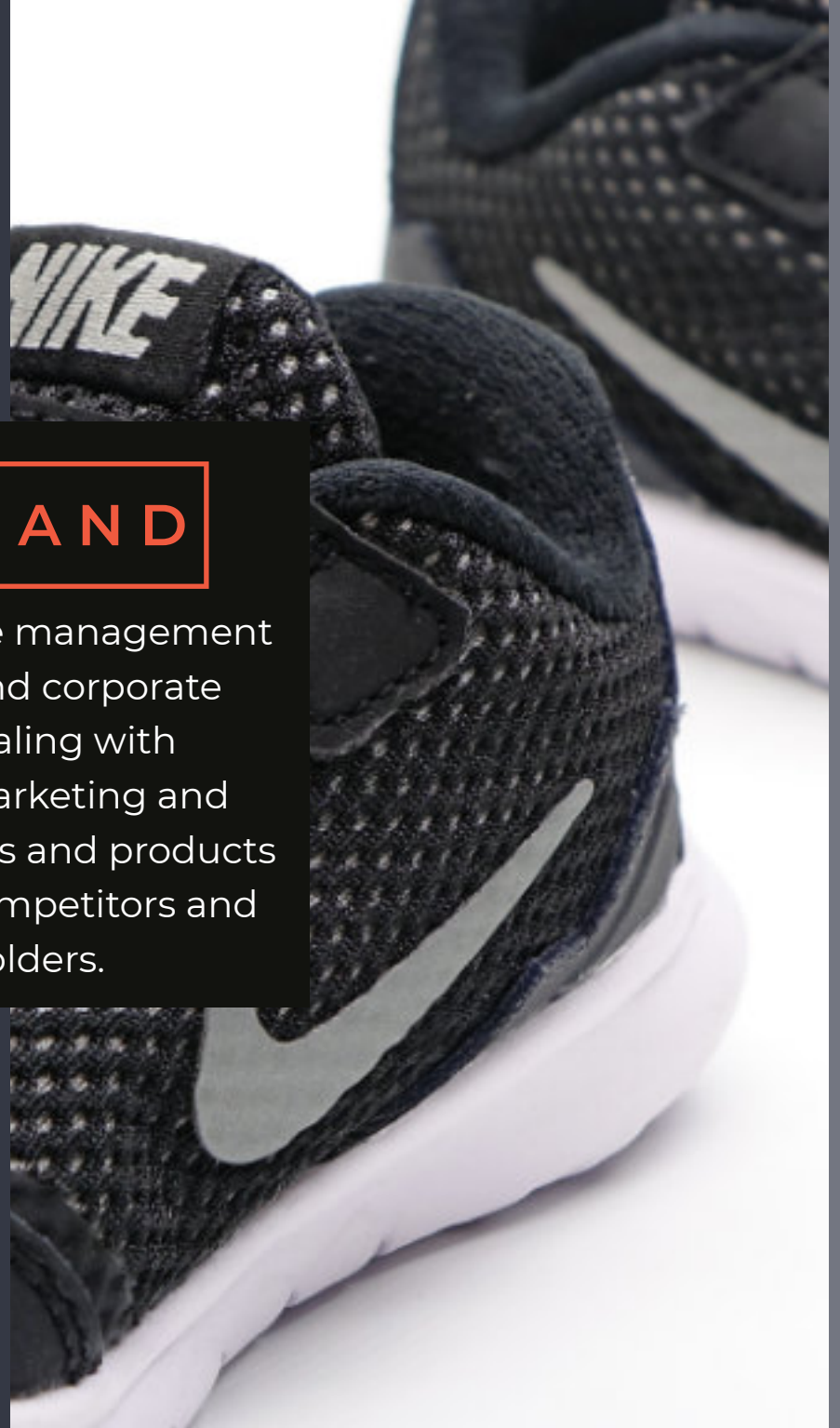
IN MEDIA

MARKETING  
—  
GOLDEN



## RE BRAND

Dedicated to the management of business and corporate services dealing with promotion, marketing and identity of brands and products for investors, competitors and stakeholders.



MARKETING  
—  
GOLDEN



# MARKETING

Our marketing experts align your marketing campaigns to your brands niche and create and identity for your targeted products and services. The promotion and advertising is centered on subconsciously delivering the niche to the target audience to build loyal customers.

RE BRAND



While advertising helps you bring customers who may or may not be interested in your service, SEO drives interested customers to you. Search Engine Optimisation is an integral part of having a successful online platform and we are the only company doing it right! Our developers manipulate key components to boost your website visibility and ranking on Google.

RE BRAND



# SOCIAL MEDIA MARKETING

Our experts use social media platforms to connect with an audience to build brands, increase sales and drive website traffic.

# DIGITAL MARKETING

Digital marketers use the Internet and online based technologies such as desktops, laptops & handheld devices to promote products and services.



# Advertising

We communicate non-personal messages to sell products, services or ideas, using traditional media and current digital technologies. Helping you create advertisements that have a lasting effect on your clients.



# INFLUENCING

Procurement and supply chain professionals - influencers - engage stakeholders through storytelling with text and visuals. Networking environments allow for persuasion, compliance and negotiation.





Creating a name, symbol and design that is easily identifiable as belonging to your company. We provide detailed brand manuals by taking the heart and soul of the brand and translating it into a structured and styled guideline, covering all aspects and applications of the company identity.



# SIGNAGE MAKING & DESIGN



Our designers create and manufacture signage for public, health-care, clubs and establishments, as well as shop-fronts and signboards that intrigue, inspire and impress.



# BUSINESS MANAGEMENT & FINANCE

We can help improve administrative tasks which can include company marketing, analysing budgets and establishing means of cost cutting. Creating cash flow by building assets and reducing liabilities and improving the business structure by creating multiple revenue streams.

We also help you create a detailed business plan to avail more sources capital and meet potential investors by creating comprehensive presentation and sales pitch that sum up your brand perfectly.



**WE'D LOVE TO HEAR FROM YOU**

**TEL: +973 3729 9525**

**EMAIL: [info@createbahrain.com](mailto:info@createbahrain.com)**

**VIEW OUR INTERACTIVE WEBSITE**

[www.createbahrain.com](http://www.createbahrain.com)