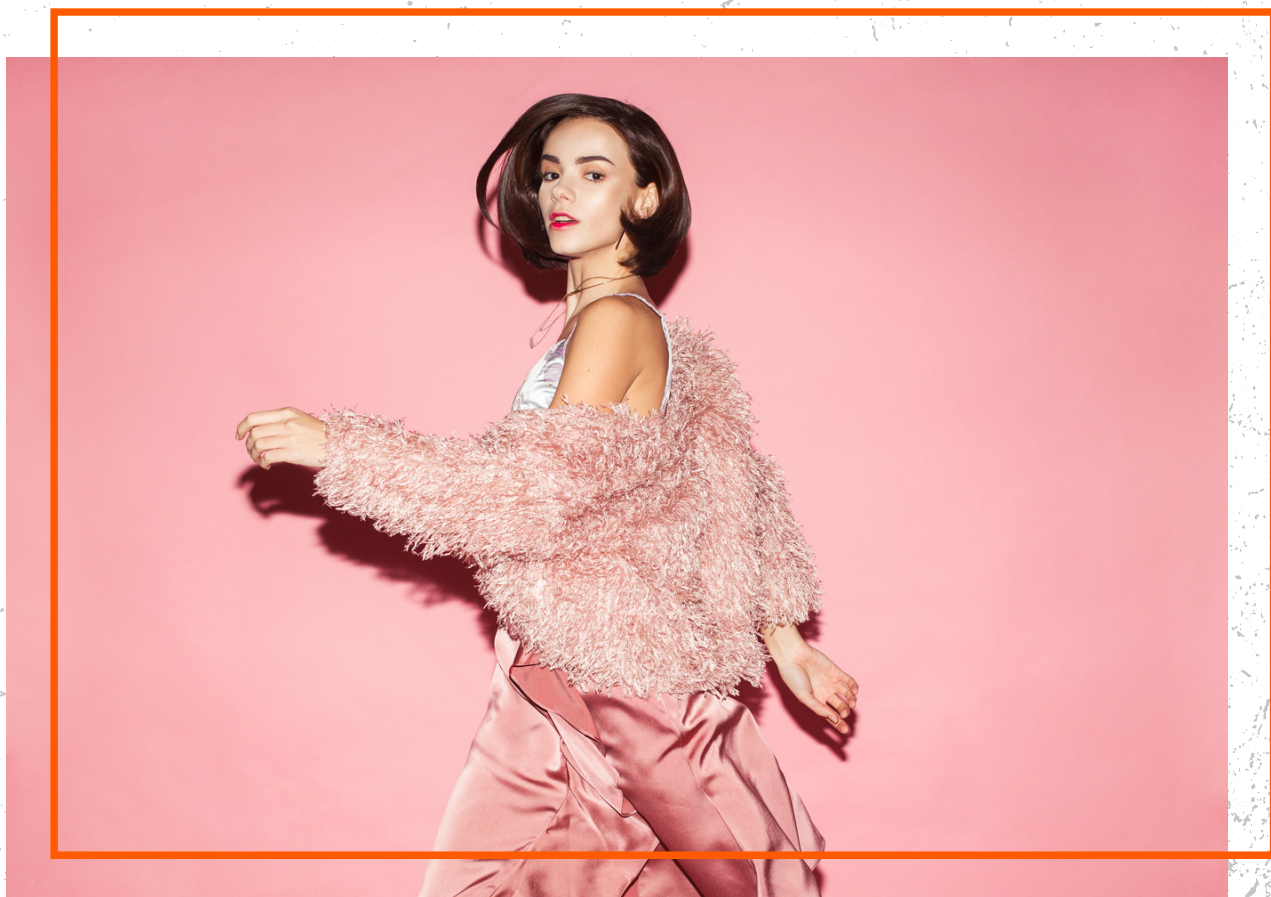


Fashion Design

Program/Course Outline
www.createbahrain.com



What you will learn?

- In Module 1 you will be introduced to what fashion design is, the types of fashion design you get and the skills required to be successful in this field. You will learn design terminology and the five stages within the fashion cycle.
- In Module 2 you will learn how Fashion Design has evolved throughout the years. Once you have completed this module, you will be equipped with the knowledge necessary to predict fashion trends and create fashions of your own based on centuries past.
- In Module 3, you will study the Elements and Principles of Fashion Design, determine who, why and where customers are shopping and identify and define target customers.
- In Module 4, you will learn how to transform your ideas into a theme and create a mood board. You will be taught how to develop your design and how to sketch your theme on paper. These skills will help you advance towards a career as a fashion designer.
- In Module 5 you will study the different types of textile fibers, yarns and fabrics available as well as their properties. You will gain a better understanding of basic fabric construction as this impacts a fabric's appearance and performance. Finally, you will learn to identify material finishes that you should consider when designing.

What you will learn?

- In Module 6 you will learn to turn your garment into a sample for review which will advance you towards constructing your own designs. You will become competent in how to lay and cut your patterns and properly fit your garment for production. Finally, you will be taught how to drape a mannequin.
- In Module 7 you will learn how to add structure and support to your garment to help it flow and complement the body's natural curves. This module will teach you how to make a tech pack and guide you through the preparation phase for mass production of your clothing line.
- In Module 8 you will learn how to add structure and support to your garment to help it flow and complement the body's natural curves. This module will teach you how to make a tech pack and guide you through the preparation phase for mass production of your clothing line.
- In Module 9 you will learn how to create a business plan so that you can finance your clothing label. Become competent in marketing your designs and learn how to go about owning a business in the United Kingdom. Acquire the skills you will need to break into the Fashion Design Industry and create your own future.

What you will learn?

- In Module 10 you will explore the many different career options available in the industry. You will learn the various sectors within Bahrain fashion industry and the fashion design resources that are available to you as you emerge into your new career. You will understand how to develop a strong brand name and how to prepare for London's Fashion Week.



As this is a concentration course, it would be helpful, though not required that students have a knowledge of the elements and principles of design.



Introduction to Fashion Design

Module 1

Level: **Beginner**

Duration: **12 Sessions**

Fees of the Course: **210BHD**

Learning content and units:

- Unit 1 – Introduction To Fashion Design – Learning Outcomes;
- Unit 2 – Fashion Design Basics;
- Unit 3 – Types Of Fashion Design and Careers;
- Unit 4 – Terminology and the Fashion Cycle;
- Unit 5 – Module Facts and Activities;
- Unit 6 – Introduction To Fashion Design – Lesson Summary;



History of Fashion Design

Module 2

Level: **Beginner**

Duration: **10 Sessions**

Fees of the Course: **175BHD**

Learning content and units:

- Unit 1 – History Of Fashion Design – Learning Outcomes;
- Unit 2 – 19th Century Fashion And Influences;
- Unit 3 – 20th Century Trends And Designs;
- Unit 4 – 21st Century Fashion Vogue;
- Unit 5 – History of Fashion Design – Lesson Summary;



Elements And Principles of Fashion Design

Module 3

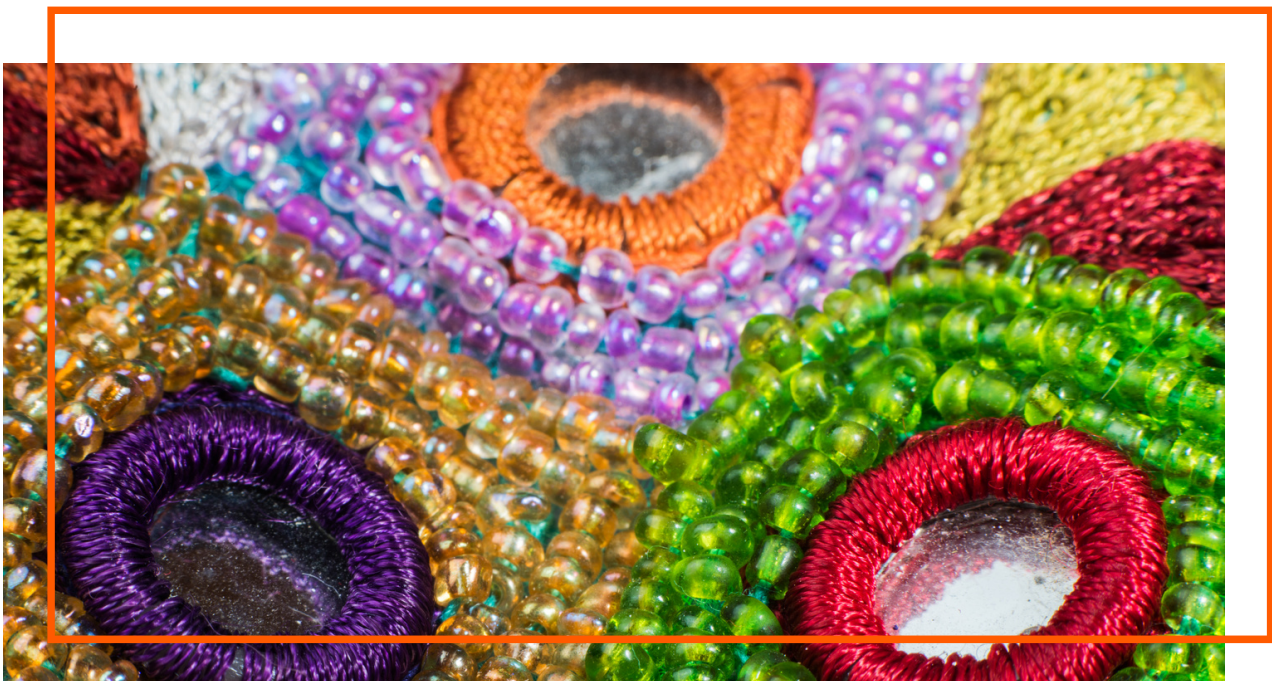
Level: **Beginner**

Duration: **12 Sessions**

Fees of the Course: **210BHD**

Learning content and units:

- Unit 1 – Elements And Principles Part One;
- Unit 2 – Elements And Principles Part Two;
- Unit 3 – Understanding Fashion Design Styles;
- Unit 4 – Fashion Market Research;
- Unit 5 – Patterns and Type of Modern Fashion;



Mood Boards, Design Development and Sketching

Module 4

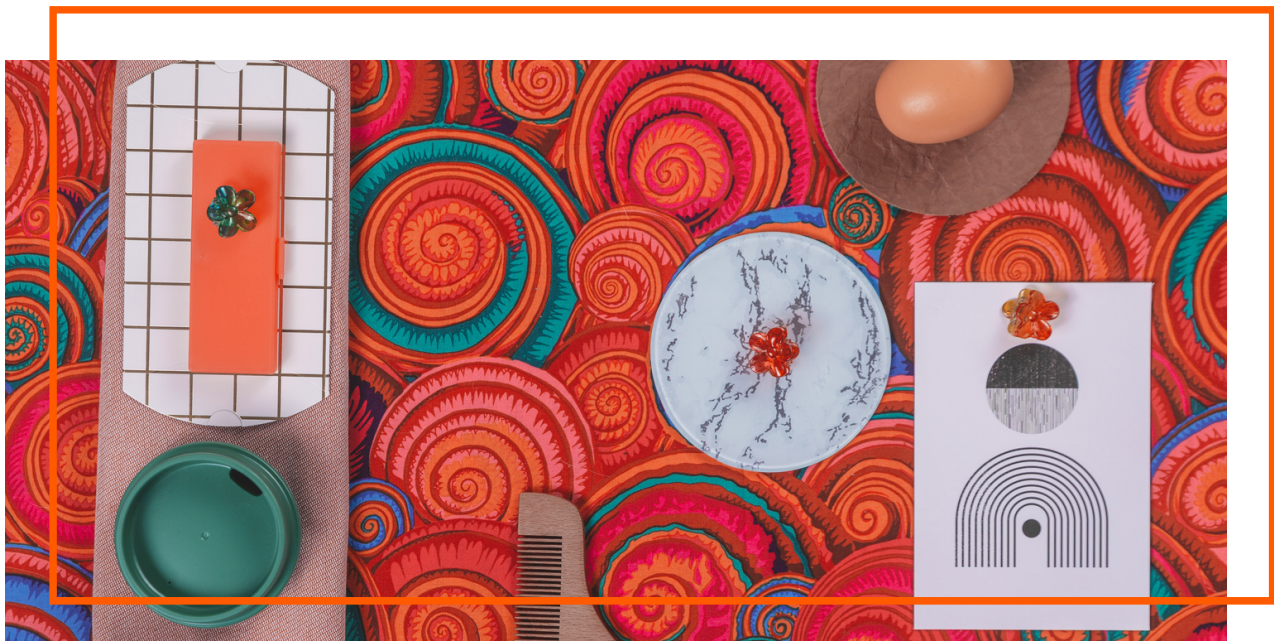
Level: **Beginner**

Duration: **10 Sessions**

Fees of the Course: 175**BHD**

Learning content and units:

- Unit 1 – Elements And Principles of Fashion Design;
- Unit 2 – Creating A Mood Board;
- Unit 3 – The Design Process;
- Unit 4 – Fashion Design Illustrations;
- Unit 5 – Mood Boards, Design Development And Sketching;



Understanding Textile Fibers Yarns, and Fabrics

Module 5

Level: Beginner

Duration: 10 Sessions

Fees of the Course: 175BHD

Learning content and units:

- Unit 1 – Elements And Principles of Fashion Design;
- Unit 2 – Material Terminology;
- Unit 3 – Fiber Groups And Their Properties;
- Unit 4 – Fabric Construction;
- Unit 5 – Understanding Textile Fibers, Yarns, And Fabrics;



Pattern Completion, Garment Constructing And Draping Techniques

Module 6

Level: **Beginner**

Duration: **10 Sessions**

Fees of the Course: **175BHD**

Learning content and units:

- Unit 1 – Pattern Completion, Garment Constructing, And Draping Techniques – Learning Outcomes;
- Unit 2 – Fitting The Toile, Altering, Cutting And Layering The Pattern;
- Unit 3 – Garment Construction For Fashion Design;
- Unit 4 – Draping The Mannequin;
- Unit 5 – Pattern Completion, Garment Construction, And Draping Techniques;



Fabric Sourcing, Patternmaking, Sizing, And Measurement

Module 7

Level: **Beginner**

Duration: **10 Sessions**

Fees of the Course: 175**BHD**

Learning content and units:

- Unit 1 – Fabric Sourcing, Patternmaking, Sizing, And Measurements – Learning Outcomes;
- Unit 2 – Sourcing Material And Contractors;
- Unit 3 – Fabric and Trim Storyboards;
- Unit 4 – Sizing, Grading and Measurements;
- Unit 5 – Fabric Sourcing, Patternmaking, Sizing and Measurement;



Garments Structure, Tech Packs And Pre-Production

Module 8

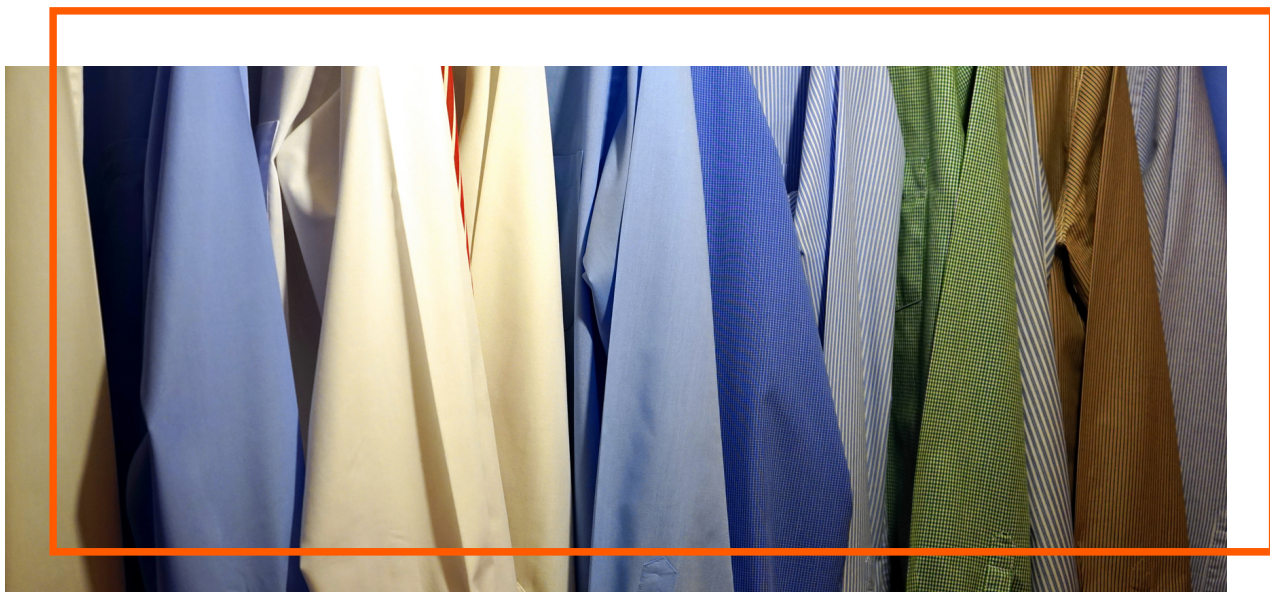
Level: Beginner

Duration: 10 Sessions

Fees of the Course: 175BHD

Learning content and units:

- Unit 1 – Garments Structure, Tech Packs And Pre-Production;
- Unit 2 – Garment Support And Structure;
- Unit 3 – Creating A Garment Tech Pack;
- Unit 4 – Preparing To Produce Your Line;
- Unit 5 – Garment Structure, Tech Packs And Pre-Production;



Creating, Financing, Marketing A Clothing Label

Module 9

Level: **Beginner**

Duration: **10 Sessions**

Fees of the Course: 175**BHD**

Learning content and units:

- Unit 1 – Building Brand;
- Unit 2 – Creating, Financing And Marketing A Clothing Label;
- Unit 3 – Developing A Business Plan;
- Unit 4 – Financing And Marketing Your Clothing Label;
- Unit 5 – Explore the Market and Brands;



The Fashion Industry, Career Opportunities Resources In Bahrain And Developing Your Brand

Module 10

Level: **Beginner**

Duration: **10 Sessions**

Fees of the Course: 175**BHD**

Learning content and units:

- Unit 1 – The Fashion Industry, Career Opportunities, Resources In Bahrain And Developing Your Brand;
- Unit 2 – The Fashion Industry In The United Kingdom;
- Unit 3 – Career Opportunities In Fashion Design;
- Unit 4 – Developing Your Brand Identity;
- Unit 5 – The Fashion Industry and Global Impact;
- Unit 52 – Online Shopping (Boutiques)
- Unit 53 – Building your own first store online





Fashion

Design

www.createbahrain.com



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